

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Broumand, Joseph

Serial No. **10/761,987**

Filed: **01/21/2004**

For: **"Method for Opting into Online Promotions"**

Group Art Unit: **3622**

Examiner: **AHMED, Affaf**

Customer Number: **25854**

Confirmation Number: **4298**

RESPONSE TO THIRD OFFICE ACTION

Commissioner for Patents
Mail Stop Amendment
P.O. Box 1450
Alexandria, VA 22313-1450

August 17, 2009

Sir,

In response to the Official Action dated 04/15/2009, please amend the above-identified application as follows:

A Listing of the Claims, including any Amendments reflected therein, begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.